



NLCU

FOR IMMEDIATE RELEASE

September 20th, 2016

NLCU Charitable Foundation Corporation Walks in Support of the Association for New Canadians

[ST. JOHN'S] – It was a beautiful spring morning in the capital city when volunteers from the NLCU Charitable Foundation Corporation (NLCU CFC) raised approximately \$18,800 as part of the organization's 13th Annual Walk-A-Thon. The walks took place Sunday, September 11th, with \$10,000 from the proceeds being donated to the Association for New Canadians in support of their Emergency Housing Fund & Grant and their Outreach Tutor program. The remaining funds went to the NLCU CFC and will be distributed amongst other wonderful provincial charities throughout the year.

Walks were held near each of the 12 Newfoundland and Labrador Credit Union (NLCU) branch locations across the province. Allison Chaytor-Loveys, Chairperson of the NLCU CFC and Chief Executive Officer of NLCU, was delighted with the success of the 13th Annual Walk-a-Thon. "There was overabundant enthusiasm and spirit from everyone who turned out to walk." Chaytor-Loveys shared. "We're happy to know that the efforts and contributions of our employee team, their families and friends as well as our Board of Directors and members of the Association for New Canadians will make a very positive impact on the lives and situations of newcomers to our wonderful country."

About the NLCU Charitable Foundation Corporation

The NLCU CFC was established as a registered charity in 2002 by NLCU. Since its inception, the NLCU CFC has donated over \$1 million to charities throughout Newfoundland and Labrador. The NLCU CFC's vision is to be a visible leader in support of registered charities primarily in Newfoundland and Labrador that work to improve social programs and services in the areas of youth, education, health, arts, culture, and the environment. The NLCU CFC is 100% volunteer led and run, and NLCU employees are its driving force, raising funds on behalf of the CFC for distribution to other charities.

About Newfoundland and Labrador Credit Union

NLCU is the largest credit union in Newfoundland and Labrador with over a half a billion dollars in assets and 12 branches province-wide. We are a financial institution of choice for over 20,000 individuals and businesses that trust NLCU with their financial service requirements. We offer a full suite of financial products and services to our members, who are also the owners of our credit union, including: chequing, savings, credit cards, electronic services, wealth management services, brokerage and trust services, insurance benefits and a full suite of financial services for small-and-medium businesses.

Media Contacts:

Mr. Shannon Goodyear
Director, Marketing and Communications
1-800-563-3300 or sgoodyear@nlcu.com