



FOR IMMEDIATE RELEASE

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NLCU Charitable Foundation Corporation Hosts 16th Annual Rod Benson Memorial Golf Tournament

St. John's, NL – The 16th Annual Rod Benson Memorial Golf Tournament took place at Clovelly golf course in St. John's on Wednesday, August 30, 2017. The Tournament is one of the major annual fundraisers of the NLCU Charitable Foundation Corporation (the "Foundation" or NLCU CFC.) This year, the event raised over \$40,000. These funds will support the great work of a variety of charities in this province, including this year's Charity of Choice: Canadian National Institute for the Blind – Newfoundland and Labrador (CNIB-NL). The donations will help fund the CNIB-NL Summer Family Camp.

"It's always heartening to see the remarkable support we receive for the Rod Benson Memorial Golf Tournament each year from both the local and national business community. Their support over the last 16 years has been instrumental in helping the Foundation reach its fundraising goals," said Allison Chaytor-Loveys, the Foundation's Chairperson and CEO of Newfoundland and Labrador Credit Union (NLCU).

NLCU (Platinum Sponsor), RONA and CDL Holdings (Gold Sponsors) continued to support the Tournament as they have for the past 16 years. Long-time supporters The Co-operators Group and E.C. Boone returned as Silver Sponsors along with Credential Financial and The Cumis Group as Bronze Sponsors. New businesses supporting the Tournament this year were NEI Investments as a Silver Sponsor and Diebold Nixdorf as a Bronze Sponsor.

"We are honoured to be able to collaborate with so many great people and businesses to give back to our community and help people in need," Chaytor-Loveys added.

The Charity Golf Tournament was inspired by Rod Benson, a NLCU employee who passed away suddenly at the age of 31. A man of kindness and generosity, Rod's co-workers decided to organize an event in his memory, choosing golf—one of Rod's favourite pastimes—as its focus. In the past 16 years, the Rod Benson Memorial Golf Tournament has raised over \$600,000 for provincial charities in honour of Rod's memory.

For further information regarding the tournament, or NLCU CFC please visit nlcu.com. To learn more about our Charity of Choice, please visit their website: www.cnib.ca/en/newfoundland.

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