



NLCU CHARITABLE FOUNDATION

FOR IMMEDIATE RELEASE

November 25, 2016

NLCU Charitable Foundation Donates \$100,000 to Charities at Annual Charities Luncheon

(St. John's, NL): Newfoundland and Labrador Credit Union Charitable Foundation Corporation (NLCU CFC) hosted its Annual Charities Luncheon yesterday, Thursday, November 25, 2016, at The Capital Hotel in St. John's. This year's efforts resulted in approximately \$100,000 being distributed to 97 provincial charities. Representatives from a number of charities from the metro area attended the luncheon to accept their donations from funds raised by the NLCU CFC in 2016. NLCU Branch Managers from across the Province were in attendance as well to receive cheques for charities in their respective communities.

"At this time of year, when we take the opportunity to celebrate the charitable work done by ourselves and other like-minded organizations, we can't help but be inspired by the goodwill associated with the upcoming Holiday Season," says NLCU CFC Chairperson, Allison Chaytor-Loveys. "It's so encouraging and inspiring when you see people donating their time and money so generously."

NLCU employees, Board Members, and Foundation volunteers all worked hard this year to raise money on behalf of NLCU CFC. The CFC's biggest annual fundraiser is the Annual Rod Benson Memorial Golf Tournament, which is made possible through countless volunteer hours from Foundation supporters and corporate sponsors, including RONA, CDL Holdings Ltd., NLCU, and the Co-operators Group. Additionally, our Annual Walk-A-Thon and various branch-level initiatives from across the Province continued to be great fundraising opportunities for the CFC in 2016.

"As we enjoy the many blessings bestowed upon us this Holiday Season we can take comfort in knowing that the NLCU CFC continues to play its role in making life a little better for those less fortunate" says Chaytor-Loveys.

The NLCU Charitable Foundation Corporation was established as a registered charity in 2002 by Newfoundland and Labrador Credit Union (NLCU). Since its inception, the Foundation has raised over \$1.1 million for charities throughout Newfoundland and Labrador. The Foundation's vision is to be a visible leader in support of registered charities primarily in Newfoundland and Labrador that work to improve social programs and services in the areas of youth, education, health, arts, culture, and the environment. The NLCU CFC is 100% volunteer led and run, and NLCU employees are its driving force, raising funds on behalf of the Foundation for distribution to other charities.

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