



## After delays, annual Tournament finally hits the fairway

FOR IMMEDIATE RELEASE  
September 30, 2020

**St. John's, NL** – After a month-long postponement, and a second delay due to Hurricane Teddy, the 19th Annual Rod Benson Memorial Golf Tournament finally welcomed players onto the green at Clovelly golf course in St. John's on Monday, September 28, 2020. One of the major annual fundraisers of the NLCU Charitable Foundation Corporation (the "Foundation"), the one-day Tournament raised over \$35,000.

The Tournament experience was a little different this year due to ongoing health and safety protocols, but the end result, according to Foundation Chairperson Allison Chaytor-Loveys, was another successful event. "The weather co-operated and everyone had an amazing day."

Chaytor-Loveys is also CEO of Newfoundland and Labrador Credit Union (NLCU), which established the Foundation in 2002. She was delighted to see the Tournament take place. "This event holds a special place in our hearts, as it honours the memory one of our own: Rod Benson, a kind and generous man who passed away unexpectedly when he was just 31. To have been able to hold the Tournament again this year – despite COVID-19-related challenges and despite the weather delay – meant a lot to the Foundation and to NLCU."

Funds raised by the Tournament will support a number of charities in this province, including this year's Charity of Choice: Ronald McDonald House Charities Newfoundland and Labrador, an organization committed to providing sick children and their families with a comfortable home.

Says Chaytor-Loveys, "None of it could have happened without the wonderful, committed support of our sponsors, the amazing NLCU employees who volunteered, and the professional staff at Clovelly."

The Tournament's major sponsors include: Platinum sponsors NLCU and CDL Holdings Ltd., both of who have supported the Tournament since its inception; returning silver sponsors The Co-operators Group, E.C. Boone, and NEI Investments, along with first-time silver sponsor Aviso Wealth; returning bronze sponsors The Cumis Group and Diebold Nixdorf; and new lunch sponsor Reddy Kilowatt Credit Union.

Johnson Insurance and Hickman Automotive Group also continued their support as hole-in-one contest sponsors this year. Unfortunately, no player made the hole-in-one shot to win the \$15,000 prize (\$10,000 for winner, \$5,000 for the NLCU CFC) from Johnson Insurance or the \$5,000 of Golf Merchandise from Hickman Automotive Group.

In the past 19 years, the Rod Benson Memorial Golf Tournament has raised over \$630,000.

For further information regarding the Tournament or the Foundation, please visit [nlcucfc.com](http://nlcucfc.com). To learn more about our Charity of Choice, please visit their website, <https://rmhcnl.ca/>.

-30-

### Media Contact:

Mr. Shannon Goodyear  
Director, Marketing and Communications  
Newfoundland and Labrador Credit Union  
(709) 758-8217 or [sgoodyear@nlcu.com](mailto:sgoodyear@nlcu.com)