



NLCU Charitable Foundation Donates \$97,150 To Charities at Annual Charities Luncheon

FOR IMMEDIATE RELEASE

November 27, 2019

(ST. JOHN'S, NL): Newfoundland and Labrador Credit Union Charitable Foundation Corporation (NLCU CFC) hosted its Annual Charities Luncheon on Thursday, November 21, 2019, at The Capital Hotel, St. John's. This year's efforts resulted in approximately \$97,150 being distributed to 101 charities across the province. Representatives from a number of charities in the metro area attended the luncheon to accept their donations from funds raised by the NLCU CFC in 2019. NLCU Branch Managers from all 12 branches were in attendance as well to receive cheques for charities in their respective communities.

"At NLCU, we take great pride giving back to communities where we live and work. This notion of helping fellow Newfoundlanders and Labradorians achieve personal success, as well as financial success is entrenched in all we do – it's part of our values," says Allison Chaytor-Loveys, NLCU CFC Chairperson. "As the Chair of the Foundation, I'm not only proud of our fundraising accomplishments, but also extremely proud of the philanthropic spirit of our employees that had made this all possible."

NLCU employees, Board Members, and Foundation volunteers all worked hard this year to raise money on behalf of NLCU CFC. The CFC's biggest fundraiser is the Annual Rod Benson Memorial Golf Tournament which is made possible through countless volunteer hours and through the support of our corporate sponsors, including; NLCU, CDL Holdings Ltd., NEI Investments, The Co-operators Group, E.C. Boone, Credential Financial, Diebold Nixdorf, and The Cumis Group. Additionally, our Annual Walk-A-Thon and various branch-level initiatives from across the province continued to be great fundraising opportunities for NLCU CFC in 2019.

"The volunteers and Board members of the Foundation look forward to this event every year as it gives us the opportunity to speak with, and thank, many charities for all the remarkable work they do in our communities," says Chaytor-Loveys. "The non-profit community in this province continue to inspire us year after year."

The NLCU Charitable Foundation Corporation was established as a registered charity in 2002 by Newfoundland and Labrador Credit Union (NLCU). Since its inception, the Foundation has raised over \$1.3 million for charities throughout Newfoundland and Labrador. The Foundation's vision is to be a visible leader in support of registered charities primarily in Newfoundland and Labrador that work to improve social programs and services in the areas of youth, education, health, arts, culture, and the environment. The NLCU CFC is 100% volunteer led and run, and NLCU employees are its driving force, raising funds on behalf of the Foundation for distribution to other charities.

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