



NLCU Charitable Foundation Donates \$72,500 To Charities at Annual Charities Luncheon

FOR IMMEDIATE RELEASE

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(St. John's, NL): Newfoundland and Labrador Credit Union Charitable Foundation Corporation (NLCU CFC) hosted its Annual Charities Luncheon Friday, November 16, 2018, at The Best Western Plus St. John's Airport Hotel and Suites. This year's efforts resulted in approximately \$72,500 being distributed to 84 provincial charities. Representatives from a number of charities from the metro area attended the luncheon to accept their donations from funds raised by the NLCU CFC in 2018. NLCU Branch Managers from across the Province were in attendance as well to receive cheques for charities in their respective communities.

"At NLCU, our commitment to give back to our communities is guided by our values. The notion of helping the people of this province to achieve not only financial success, but personal success is behind everything we do," says NLCU CFC Chairperson, Allison Chaytor-Loveys. "Seeing the positive impact of the funds we donate to the numerous organizations that help strengthen the communities where we all live and work is truly inspiring."

NLCU employees, Board Members, and Foundation volunteers all worked hard this year to raise money on behalf of NLCU CFC. The CFC's biggest annual fundraiser is the Annual Rod Benson Memorial Golf Tournament, which is made possible through countless volunteer hours from Foundation supporters and corporate sponsors, including, NLCU, CDL Holdings Ltd., NEI Investments, The Co-operators Group, E.C. Boone, Credential Financial, Diebold Nixdorfs, and The Cumis Group. Additionally, our Annual Walk-A-Thon and various branch-level initiatives from across the Province continued to be great fundraising opportunities for the CFC in 2018.

"As the Chair of the Foundation, I'm proud of these accomplishments, but I am also very proud of the wonderful NLCU team that has made this all possible," says Chaytor-Loveys. "The philanthropic spirit our employees showed this year throughout our many fundraisers and Credit Union Day donation blitz gave us all a tremendous sense of pride."

The NLCU Charitable Foundation Corporation was established as a registered charity in 2002 by Newfoundland and Labrador Credit Union (NLCU). Since its inception, the Foundation has raised over \$1.1 million for charities throughout Newfoundland and Labrador. The Foundation's vision is to be a visible leader in support of registered charities primarily in Newfoundland and Labrador that work to improve social programs and services in the areas of youth, education, health, arts, culture, and the environment. The NLCU CFC is 100% volunteer led and run, and NLCU employees are its driving force, raising funds on behalf of the Foundation for distribution to other charities.

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