



# NLCU

**FOR IMMEDIATE RELEASE**

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## **NLCU Recognized for Workplace Excellence at 2015 Board of Trade Business Excellence Awards**

(St. John's, NL): On December 2, 2015, Newfoundland and Labrador Credit Union (NLCU) was awarded the Workplace Excellence Award at the 23<sup>rd</sup> Annual St. John's Board of Trade Business Excellence Awards. The event was emceed by the IDEA Factory's Kevin Casey and presented in partnership with Vigilant Management.

Allison Chaytor-Loveys, CEO, was in attendance to accept the award on behalf of NLCU. "To be recognized for Workplace Excellence is a wonderful honor and a true testament to our corporate culture," said Ms. Chaytor-Loveys. "Excellence is one of the core values of NLCU. We understand the importance of engaged employees working together in a positive work environment, and that has helped us achieve one of the top corporate cultures in the industry."

The Business Excellence Awards' ceremony is the St. John's Board of Trade's signature event. The successes of Board of Trade members are highlighted in 8 categories: Community Impact (20 plus employees), Community Impact (under 20 employees), Marketing and Promotional Achievement, Customer Service and Reliability, Leader in Growth and Sales, Entrepreneurial Spirit, Innovative Solutions, and Workplace Excellence.

NLCU knows its employees make a difference and acknowledges their dedicated service. NLCU promotes a culture of continuous learning, covering the full cost of tuition and books for learning and development activities that enhance employees' skills and knowledge. As an incentive, NLCU provides employees with a bonus for successfully completing their courses. NLCU also offers mentoring, cross-training, job shadowing, and has regular coaching sessions with employees that focus on both personal and professional development.

The other finalists in the category of Workplace Excellence were Verfin and Seafair Capital. The award was sponsored by Newfoundland Power's takeCharge initiative.

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