

NLCU Charitable Foundation Donates \$92,700 to Charities at Annual Charities Luncheon

(St. John's, NL): Newfoundland and Labrador Credit Union Charitable Foundation Corporation (NLCU CFC) hosted its annual Charities Luncheon today; Friday, November 28, 2014 at Murray Premises Hotel in St. John's. This year's efforts resulted in \$92,700 distributed to 100 charities in 2014. NLCU invited charities from the metro area to accept donations from funds raised by the NLCU CFC in 2014. In addition, NLCU Branch Managers were in attendance to receive cheques for charities in their respective communities.

"This is a testament to the good that NLCU employees, our corporate sponsors, and the community can do when we work together," says NLCU CFC Chairperson, Allison Chaytor-Loveys. "It's so encouraging and inspiring when you see people donating their time and money so generously."

In 2014, employees, Board of Directors, as well as Foundation supporters have all worked to raise money on behalf of NLCU CFC. The biggest annual fundraiser is the Annual Rod Benson Memorial Golf Tournament, which is made possible through countless volunteer hours from Foundation supporters and corporate sponsors such as; RONA, CDL Holdings Ltd., NLCU, and the Co-operators Group.

"It's truly rewarding for us as an organization to know that the funds we raise throughout the year go back into, and strengthen the communities in which we live," says Chaytor-Loveys.

The NLCU Charitable Foundation Corporation was established as a registered charity in 2002 by Newfoundland and Labrador Credit Union (NLCU). Since its inception, the Foundation has raised over \$940,000 for charities throughout Newfoundland and Labrador. The Foundation's vision is to be a visible leader in support of registered charities primarily in Newfoundland and Labrador that work to improve social programs and services in the areas of youth, education, health, arts, culture, and the environment. The NLCU CFC is 100% volunteer led and run, and NLCU employees are its driving force, raising funds on behalf of the Foundation for distribution to other charities.

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