

NLCU Charitable Foundation Corporation hosts 12th Annual Rod Benson Memorial Golf Tournament

St. John's, NL . The 12th Annual Rod Benson Memorial Golf Tournament took place at Clovelly golf course in St. John's on Wednesday, August 28, 2013. The tournament is one of the major annual fundraisers of the NLCU Charitable Foundation Corporation (the Foundation or NLCU CFC). This year, the event raised approximately \$34,000.

Funds raised will support the great work of a variety of charities in this province, including this year's Charity of Choice: Camp Delight of The Candlelighters Association of Newfoundland and Labrador. The Candlelighters provide support and unique understanding to families living with a diagnosis of childhood cancer. Camp Delight is an eight-day residential camp for all children in the province, ages 7-17 years, whose lives have been affected by childhood cancer. Siblings and bereaved siblings are welcome. Held annually in August at the Lavrock Camp and Conference Center on the Salmonier Line, the camp is staffed by qualified volunteers, including nurses on site at all times.

The tremendous support we've received over the past 12 years from both the local and national business community has been instrumental in helping the NLCU Charitable Foundation reach its fundraising goals, said Allison Chaytor-Loveys, the Foundation's president and CEO of Newfoundland and Labrador Credit Union (NLCU). RONA and Johnson Inc. sponsored three hole-in-one contests this year worth a combined value of \$45,000 to the first player lucky enough to sink a hole-in-one. NLCU and CDL Holdings Limited have been Platinum Sponsors since the tournament's first year. Long-time supporters RONA and CUETS participated as Gold Sponsors for the 12th year running. Silver Sponsors were the Co-operators Group for the 5th year in a row and EC Boone for the 2nd year.

The charity golf tournament was inspired by Rod Benson, a NLCU employee who passed away suddenly at the age of 31. A man of kindness and generosity, Rod's co-workers decided to organize an event in his memory, choosing golf - one of Rod's best-loved pastimes - as its focus. In the past 12 years, the Rod Benson Memorial Golf Tournament has raised over \$412,000 for provincial charities in honor of Rod's memory.

About the NLCU Charitable Foundation Corporation

The NLCU Charitable Foundation Corporation was established as a registered charity in 2002 by Newfoundland and Labrador Credit Union (NLCU). Since its inception, the Foundation has raised over three quarters of a million dollars for charities throughout Newfoundland and Labrador. The Foundation's vision is to be a visible leader in support of registered charities primarily in Newfoundland and Labrador that work to improve social programs and services in the areas of youth, education, health, arts, culture, and the environment. The NLCU CFC is 100% volunteer led and run, and NLCU employees are its driving force, raising funds on behalf of the Foundation for distribution to other charities.

About Newfoundland and Labrador Credit Union

Newfoundland and Labrador Credit Union (NLCU) is a full-service financial institution with over 21,000 owners, who are its customers, and over \$500 million in assets. As the largest credit union in Atlantic Canada, NLCU has 13 locations province-wide with financial services ranging from chequing and savings accounts, loans, mortgages, commercial services, RRSPs, RESPs, investments, retirement planning, insurance, wealth management, income tax service, online brokerage, online banking and more. NLCU is dedicated to providing the most effective financial services and wise financial guidance to empower its owners to make the best financial decisions.

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