

NLCU Charitable Foundation Corporation Walks in Support of Our Troops and Their Families

St. John's, NL . On a typically cool spring day, volunteers of the NLCU Charitable Foundation Corporation (the %Foundation+) raised more than \$32,000 this past Sunday, June 2, during the organization's 10th Annual Walk-A-Thon. Fifty per cent of the proceeds will be donated to the Military Families Resource Centres in Newfoundland and Labrador.

Walks were held near each of the 13 Newfoundland and Labrador Credit Union (NLCU) branch locations throughout the province. Allison Chaytor-Loveys, President of the NLCU Charitable Foundation Corporation and Chief Executive Officer of NLCU, was extremely proud of the Walk-A-Thon's success. %Canadian military service men and women make many sacrifices in their roles of protecting Canada, Canadian interests and values while contributing to international peace and security,+says Chaytor-Loveys. %The Foundation was very proud to support military families who are the strength behind the uniform.

The Military Families Resource Centres- located in St. John's, Goose Bay and Gander- provide valuable programs, services and assistance to military families living in the province that work to improve the quality of family life for military families and to strengthen the military community.

Donations for this year's charity will be accepted until June 9, 2013. Anyone interested in donating to the NLCU Charitable Foundation Corporation can contact 1-800-563-3300 between 9:00 a.m. . 5:00 p.m., Monday to Friday or visit nlcu.com and click %Donate Now+to donate via CanadaHelps.org.

About the NLCU Charitable Foundation Corporation

The NLCU Charitable Foundation Corporation (the %Foundation+or NLCU CFC) was established as a registered charity in 2002 by Newfoundland and Labrador Credit Union (NLCU). Since its inception, the Foundation has donated over \$742,000 to charities throughout Newfoundland and Labrador. The Foundation's vision is to be a visible leader in support of registered charities primarily in Newfoundland and Labrador that work to improve social programs and services in the areas of youth, education, health, arts, culture, and the environment. The NLCU CFC is 100% volunteer led and run, and NLCU employees are its driving force, raising funds on behalf of the Foundation for distribution to other charities.

About Newfoundland and Labrador Credit Union

Newfoundland and Labrador Credit Union (NLCU) is a full-service financial institution with over 21,000 owners and over \$500 million in assets. As the largest credit union in Atlantic Canada, NLCU has 13 locations province-wide with financial services ranging from chequing and savings accounts, loans, mortgages, commercial services, RRSPs, RESPs, investments, retirement planning, insurance, wealth management, income tax service, online brokerage, online banking and more. NLCU is dedicated to providing the most effective financial services and wise financial guidance to empower our owners to make the best financial decisions.

For further information, please contact Mr. Shannon Goodyear, Director, Marketing and Communications, at 1-800-563-3300.